

Tuition Rewards

A Breakthrough LTC Lead Generation Program from GOLDENCARE USA
Let Us Make It Easy For You



- Q** Is there any out-of-pocket expense for the agent or their clients?
- A** None whatsoever. This program is entirely free.
- Q** Does Tuition Rewards mean extra work for me?
- A** Absolutely not. Once you tell your clients about Tuition Rewards, your involvement is over!!
- Q** Does a client have to purchase coverage to be eligible for the program?
- A** No purchase is necessary. Tuition Rewards will help you promote good will, which could set the stage for future sales.
- Q** Is Tuition Rewards easy to explain?
- A** Yes. Just give your client a Tuition Rewards Consumer Brochure. It's user-friendly - and even contains examples of how a tuition account can grow.
- Q** What is the purpose of Tuition Rewards?
- A** It is a no-cost way for your clients to help fund college education for their children, grandchildren, nieces and nephews. Those who enroll will get 5000 bonus points to start. Then each subsequent year, 2000 points will be added. Accumulated points can be used to fund education at participating private colleges across the nation.
- Q** Can a client enroll more than one child/grandchild/niece/nephew?
- A** Absolutely. There's no limit, provided each child is enrolled by June 30th, following their sophomore year of high school.
- Q** Is it easy to enroll in Tuition Rewards?
- A** It couldn't be easier! All your client has to do is visit www.LTCRewards.com and enter the access code you provide. (As an agent, you can get that access code by logging onto www.ltcrewards.com and following the easy prompts.)
- Q** Will I need a new access code for each client?
- A** No. For your convenience, you can use the same access code over and over again. There's even a place on the consumer brochure to write it down.
- Q** Can I enroll my own children/grandchildren/nieces/nephews in the program?
- A** Of course!! It's just one way of thanking you for selling our LTCL products.
- Q** Is there an easy way to see what the Tuition Rewards brochures look like?
- A** Just log onto www.goldencareagent.com and click Tuition Rewards. Or call our Supply Department at 888-410-7766.
- Q** Are there any live interactive webinars I can attend that focus on Tuition Rewards?
- A** Yes. Just check out the Sales Training link on www.goldencareagent.com. Or call 800-842-7799 for assistance.